



THE LOST CONNECTION: WHY ART STILL MATTERS

STUDENTS WITH AN
ARTS EDUCATION ARE:



WHY THE ARTS BELONG IN EVERY CLASSROOM:

light up the brain, **boosting** memory, focus, and motivation
foster **neuroplasticity**, the ability to rewire & strengthen learning pathways
regulate stress & help students **learn** better, **feel** better, & stay **engaged**

The arts aren't an extra or "nice to have." They are critical to students' success in the 21st century. Research shows that a substantial increase in access to quality arts instruction has a remarkable impact on students' academic, social, and emotional outcomes.

Growing bodies of research show that arts education:

- ★ Reduces stress levels
- ★ Centers student interests
- ★ Promotes equity in schools
- ★ Increase Numeracy & Literacy skills
- ★ Improves social-emotional health

THE ARTS BUILD THE 5 C'S:

COLLABORATION • COMMUNICATION • CRITICAL THINKING • CREATIVE INNOVATION • CONFIDENCE



WHO WE ARE

Amp Up Arts is a 501(c)(3) statewide nonprofit partnered with the Alabama State Council on the Arts. Our mission is to ensure every student in Alabama has equitable access to quality arts education.

We work with schools, districts, and community partners to:

- ★ **Develop** and support sustainable arts education programs
- ★ **Provide** professional learning for teachers and teaching artists
- ★ **Help schools** create arts policies and strategic plans
- ★ **Connect** communities to local arts resources
- ★ **Advocate** at the local and state level for arts education funding and access

We believe **every Alabama student deserves** an education that reflects and uplifts their culture, creativity, and potential.

Stronger **arts** → Stronger **brains** → Stronger **schools** →
Stronger **society**.

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