## Be Excellent On Purpose

INTENTIONAL STRATEGIES FOR IMPACTFUL LEADERSHIP







# Story

#### "Who we are is how we lead."

Brené Brown



BE EXCELLENT on purpose

Own Your Excellence



Sance Bell. Ed.D.

on purpose

"Knowing where you want to go and visualizing yourself there is a critical step toward pursuing excellence."

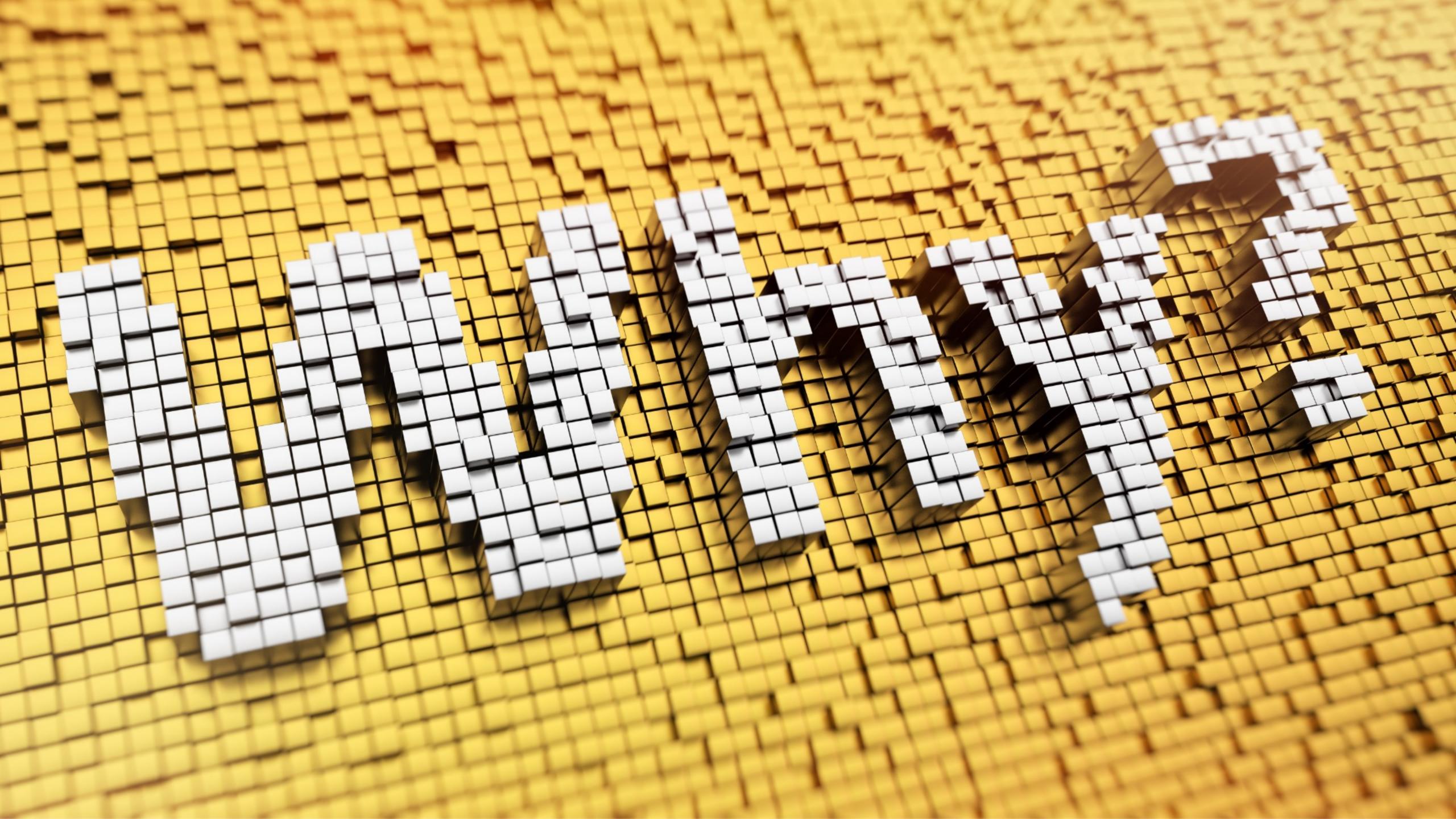


#### Create a Personal Vision

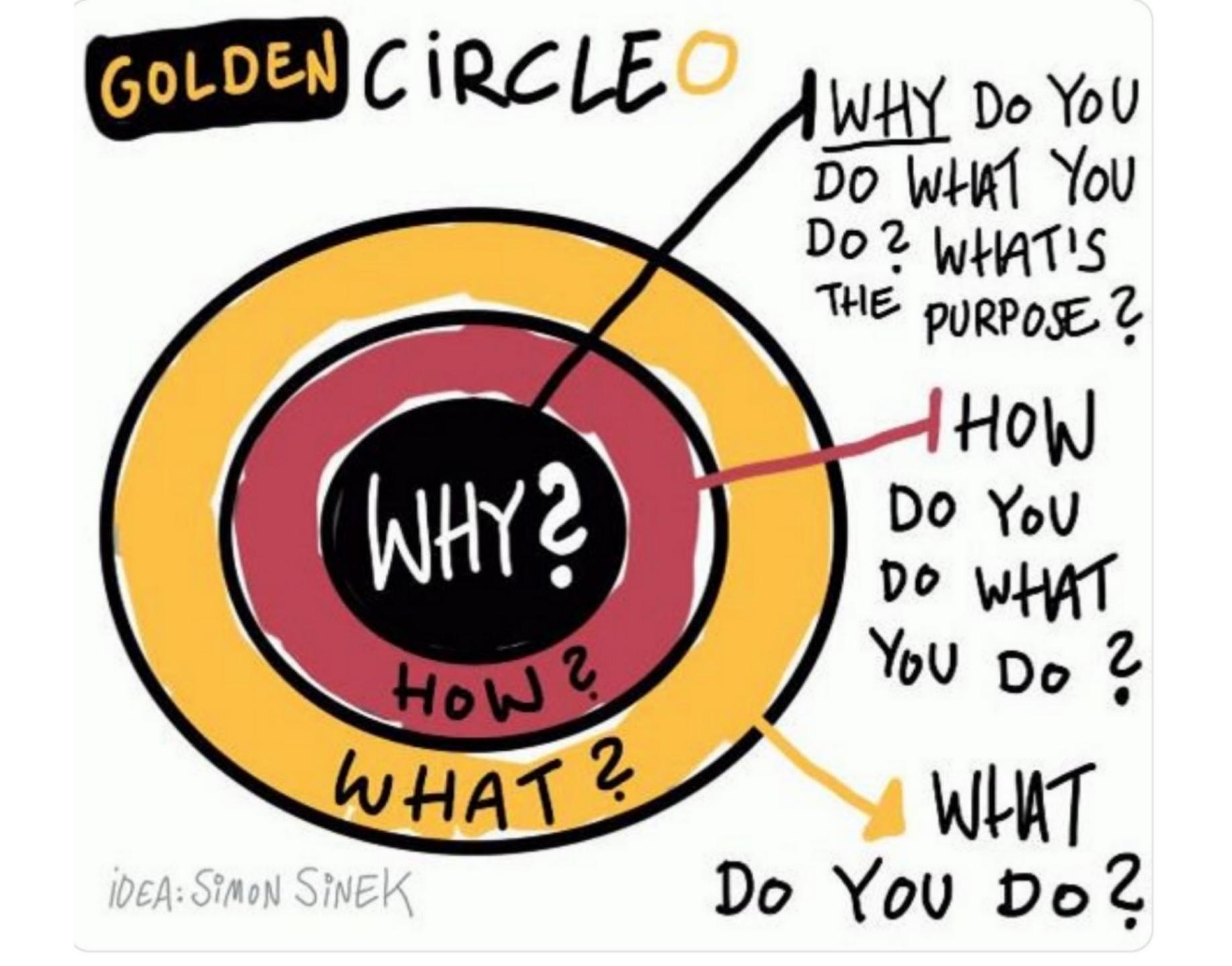
- strategy
- Think about what you want to achieve.
- Identify the action steps you need to take.
- Develop a plan to eliminate barriers.
- Monitor your progress.

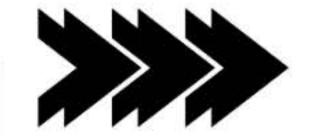






# 

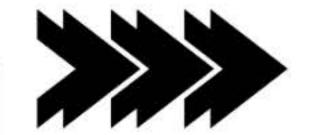




### Why do you lead?

What is your purpose?

I lead because I know there is possibility in every situation. I want to excite and inspire others to do more collectively than they are able to achieve individually.



### How do you lead?

# What is your signature leadership move?

I add value to the lives of individuals I encounter each day by building authentic relationships with them.





# What are the results of your leadership?

What evidence exists to support your effectiveness?

By using my personal experiences to connect with others, I am able to interact effectively with all stakeholders and lead impactful change in the community in which I serve.

- How are you living your excellence each day?
- What values contribute to living your excellence?

BEEXCELLEM on purpose





When you evaluate your why, you are able to elevate your purpose.





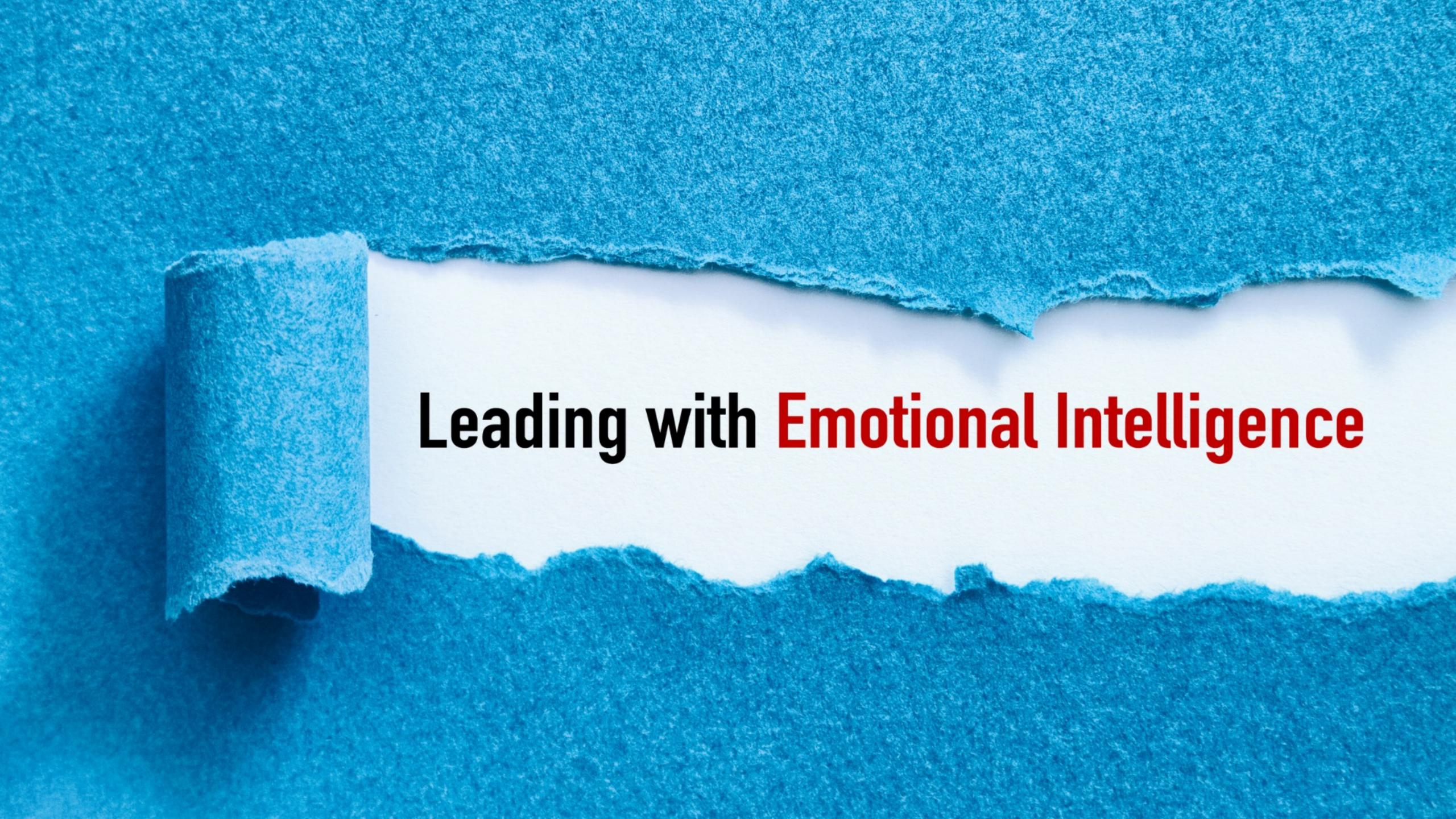
BE EXCELLENT on purpose

Practice Seff-Awareness















IQ

Expertise
Analysis
Critical Thinking
Problem Solving





### BE EXCELLENT

on purpose





#### Live in Constant Revision



- Learn from failure.
- Practice gratitude.
- Leave it better than you found it.



### BEEXCELLEM on purpose



- Do you know what keeps you going? What motivates you?
- Do you know and accept your limitations?
- How do you know when you are acting outside of your integrity?
- Do you know how you are perceived by others?
- Do you know how to bounce back from failure?

"Self-Awareness is knowing who you are, refining who you are, and becoming what you are meant to be."

Angela Maiers

BE EXCELLENT on purpose

vercoming Barriers to Teamwork



Sance Bell. Ed.D.





"It's not about any one person.
You've got to get over yourself and realize that it takes a group to get this thing done."

Greg Popoviich NBA Coach & General Manager



### Build High Performing Teams

strategy

- Know who you are as a leader.
- Know the strengths of your team.
- Set the expectations for the team.
- You are responsible for how your team functions.



Sarie Bell, Ed.D.





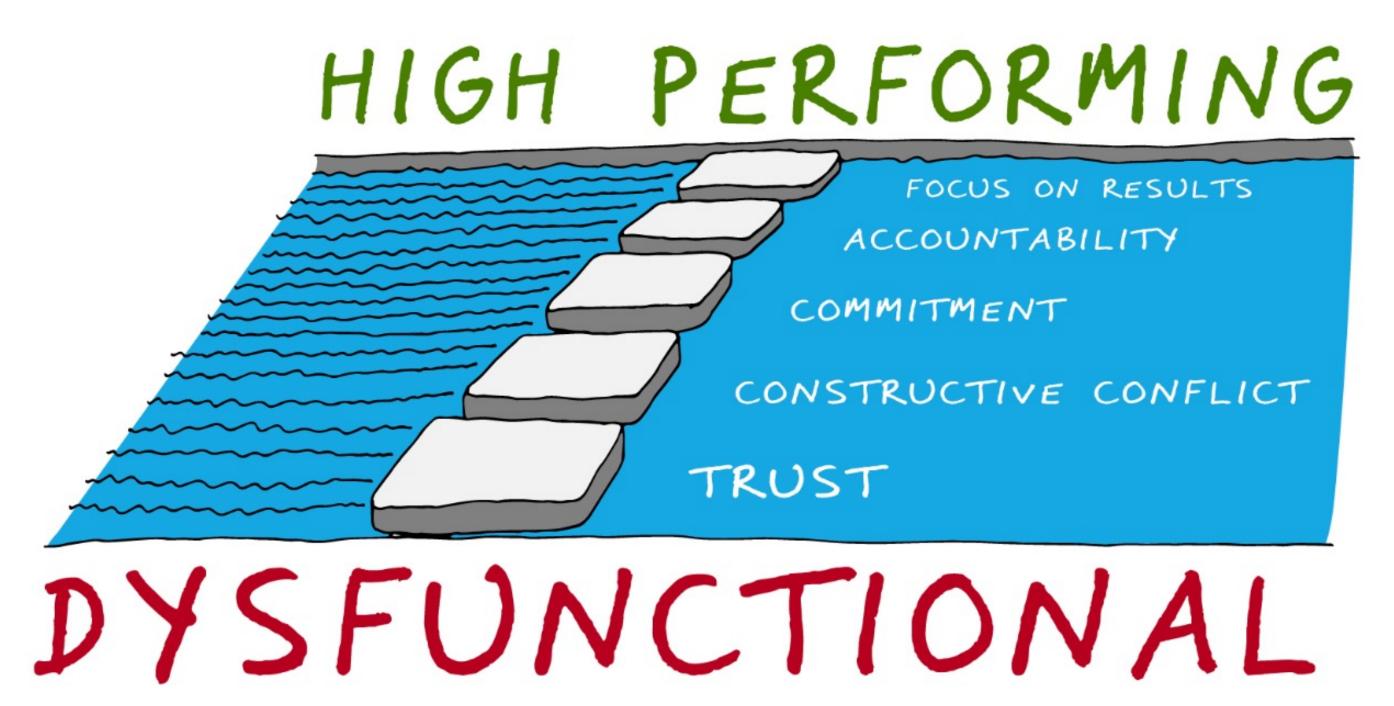
#### Bruce Tuckman's Model of Team Development

Stages	Characteristics	Leader's Role	
Forming	Team meets; begins collective work	Outlines mission, looks for agreement on roles, sets guidelines for decision making	
Storming	Team deals with confusion and conflict over goals; decision making roles and control	Facilitates discussion, ensures common understanding of agreements	
Norming	Team accepts goals, roles, and rules; works positively	eam accepts goals, roles,  Encourages norming	
Performing	Team focuses on achieving goals; personal growth for team members; conflict is handled positively	Encourages high performance; facilitates communication; celebrates success	

#### 5 DYSFUNCTIONS OF A TEAM



MODEL: PATRICK LENCIONI



## BEEXCELLEN on purpose



#### **Destructive Responses**

Arguing
Sarcasm
Dominating the conversation
Refusing to accept feedback
Blaming
Condescending
Giving in
Taking things personally
Embellishing the situation
Shutting down/Avoidance
Passive Aggressive Behavior
Gossiping or Complaining about Someone

#### **Productive Responses**

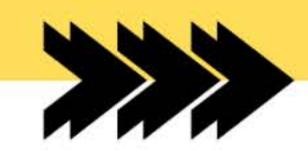
Apologizing
Being willing to compromise
Acknowledging others' feelings
Listening to others perspectives
Being flexible
Separating emotions from facts
Giving people time and space
Stepping back to reflect
Communicating openly and honestly
Accepting responsibility

Adapted from Teaching Trust Leadership Teams Program

### Engage in Productive Conflict

strategy

- Be self-aware.
- Create the environment for productive conflict.
- Be open to feedback.
- Practice active listening.
- Engage in courageous conversations.



Sarée Bell, Ed.D.

"In great teams, conflict becomes productive. The free flow of conflicting ideas is critical for creative thinking, for discovering new solutions no one individual would have come to on his own."

Peter Serge



on purpose

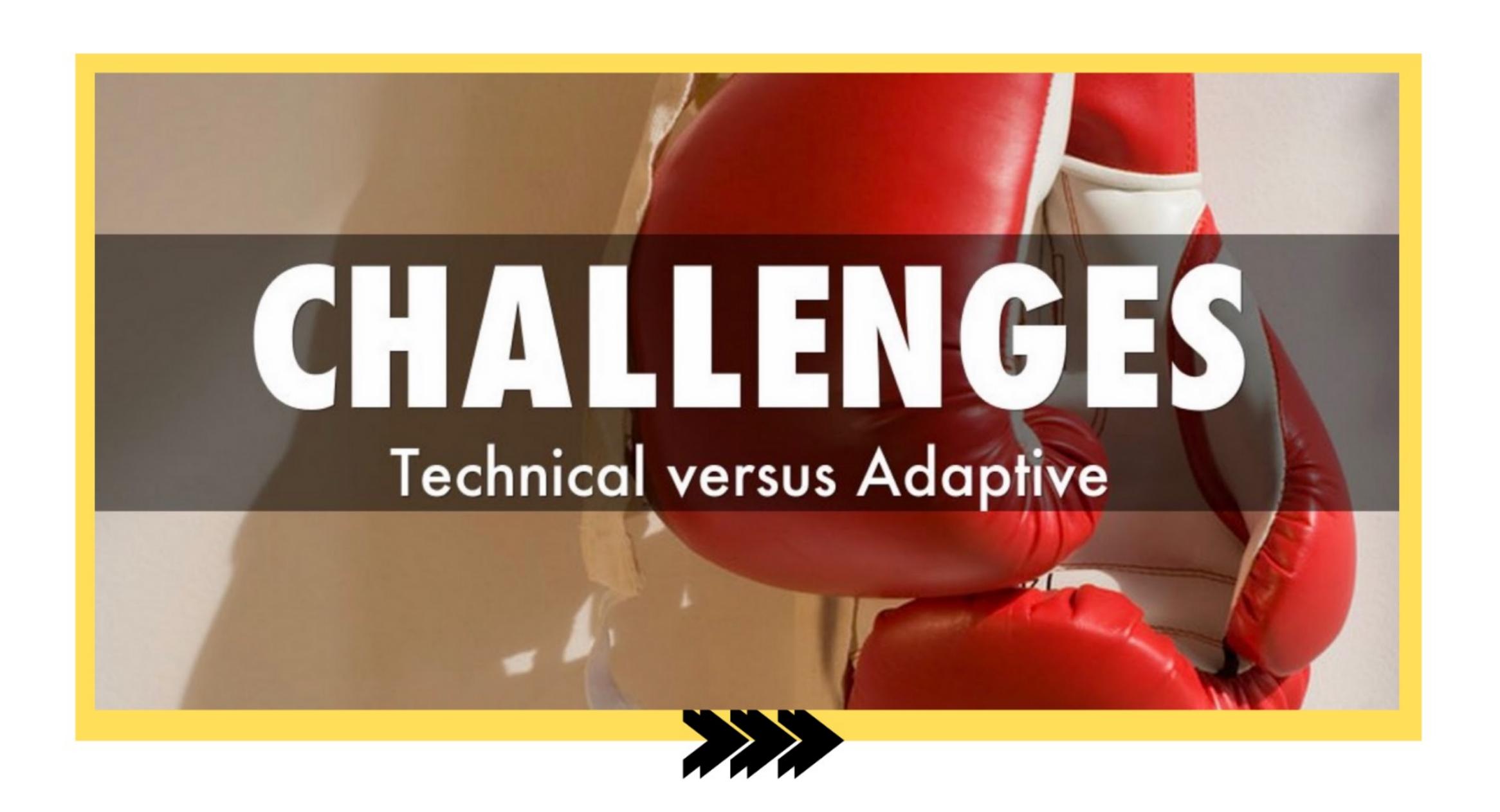
Lead Impactful Change



Sance Bell. Ed.D.







### ADAPTIVE CHALLENGE

- Harder to define
- Must be solved by people, not experts
- Has long term outcomes
- Requires changes in attitude, beliefs, behaviors
- Requires collaboration
- Requires transformative learning and shifts in perceptions
- Faces more resistance

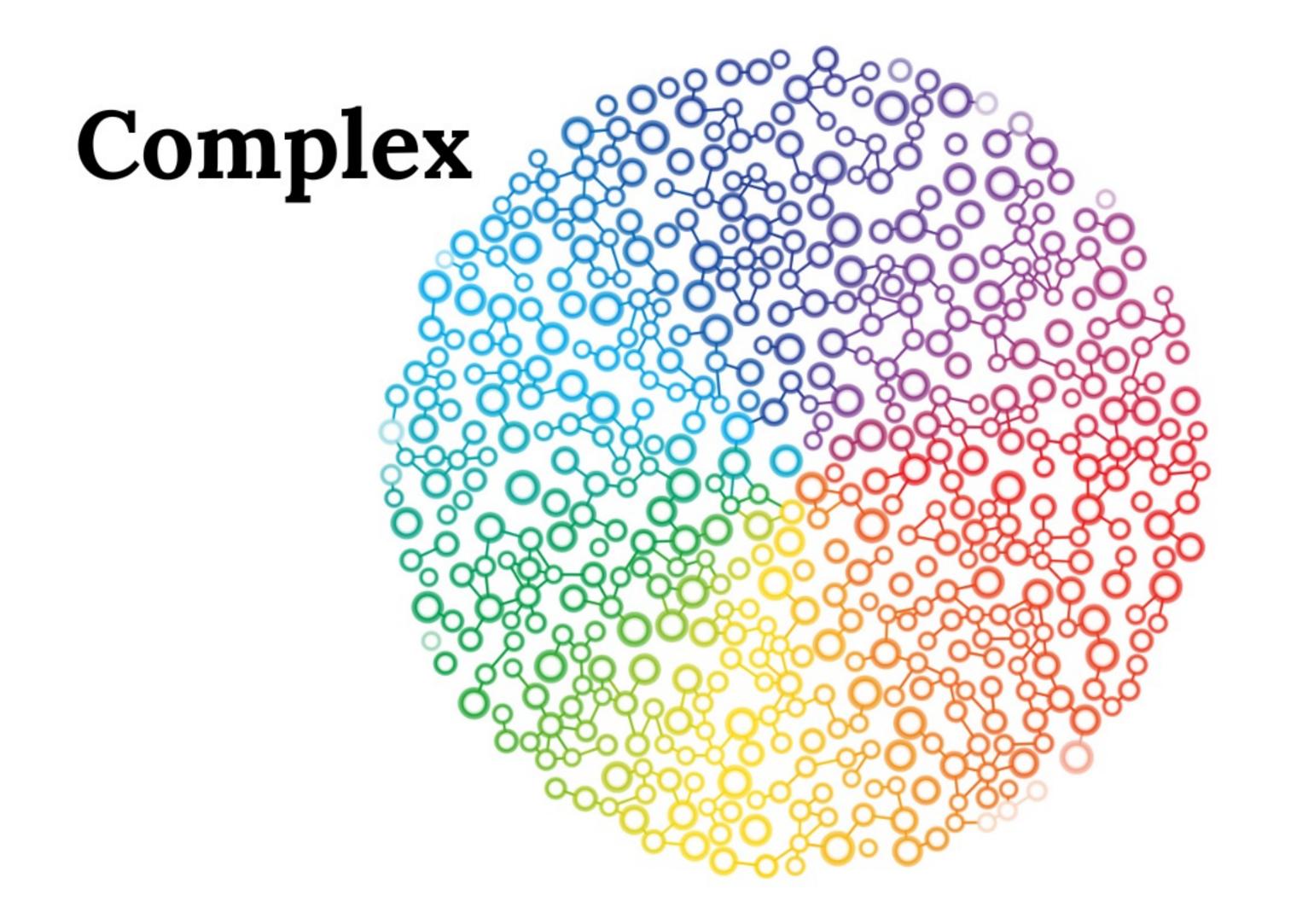
### TECHNICAL CHALLENGE

- Clearly defined
- Can be solved by experts
- Can be resolved in short(er) time spans
- Can be issued by edict
- Is solved by authority/leadership or delegates
- Requires informative learning, but basic perceptions remain the same
- Faces less resistance

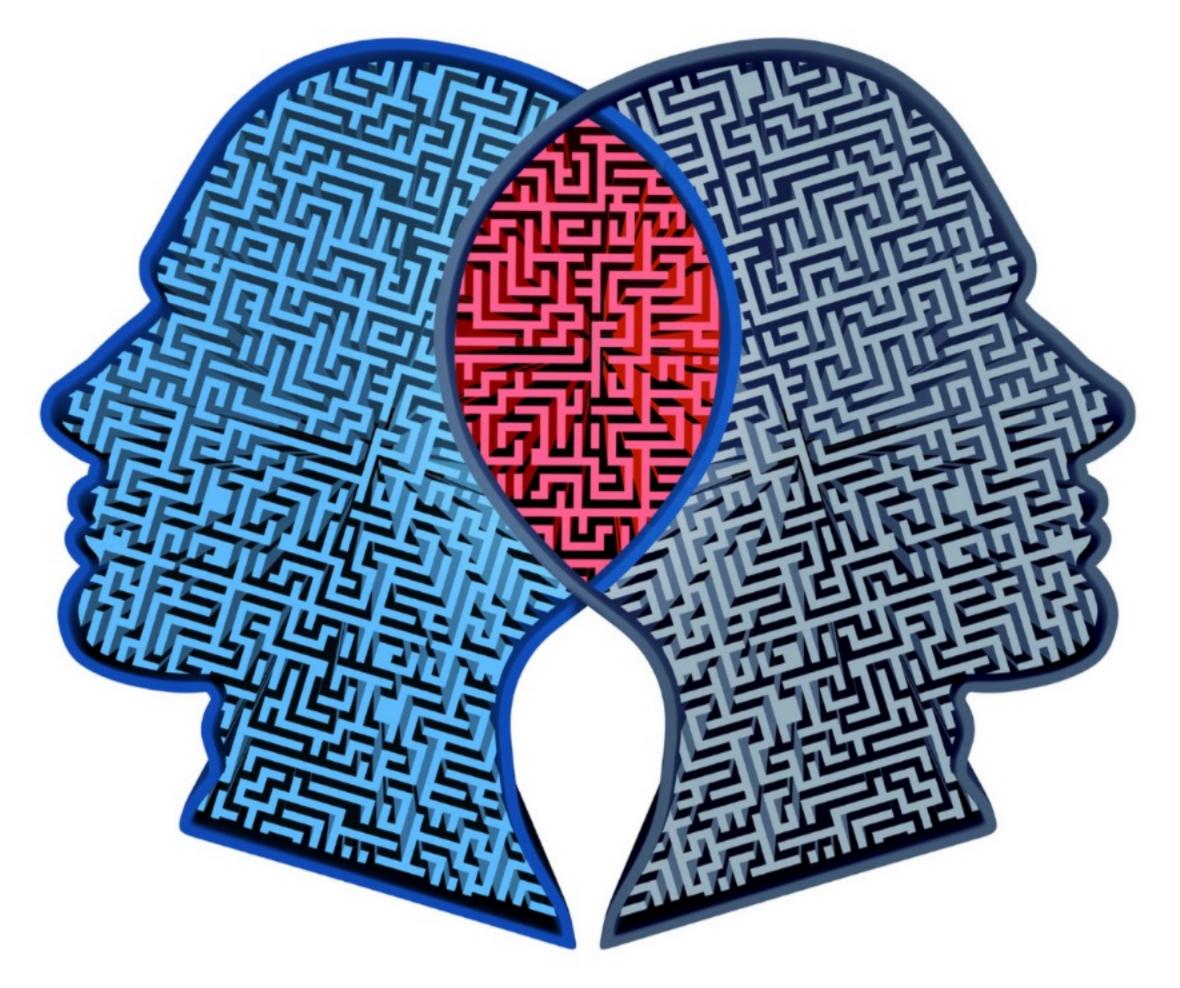
## TYPES OF CHALLENGES

KIND OF CHALLENGE	PROBLEM DEFINITION	SOLUTION	LOCUS OF CONTROL
TECHNICAL	CLEAR	CLEAR	AUTHORITY
TECHNICAL & ADAPTIVE	CLEAR	REQUIRES NEW LEARNING	AUTHORITY & STAKEHOLDERS
ADAPTIVE	REQUIRES NEW LEARNING	REQUIRES NEW LEARNING	STAKEHOLDERS





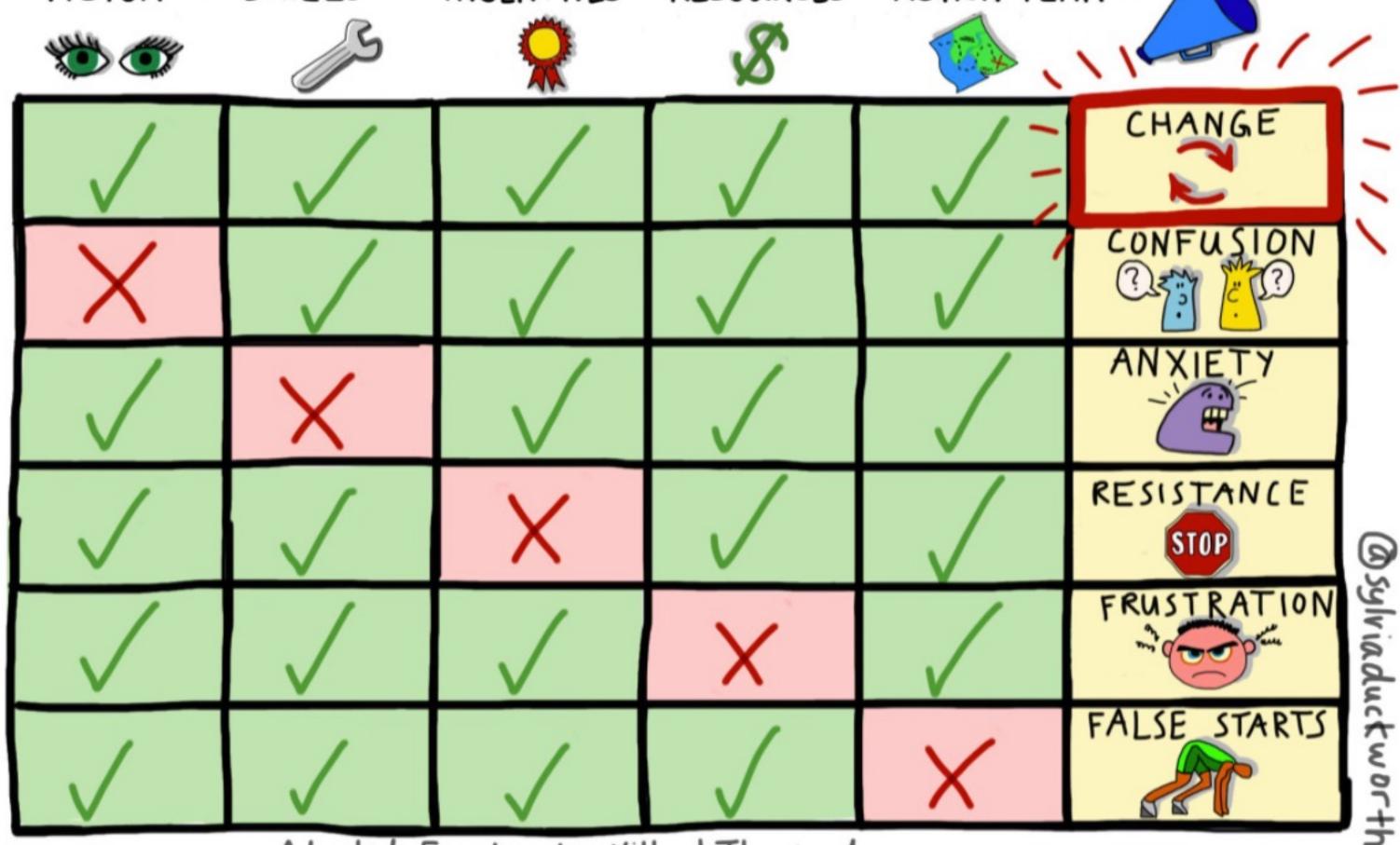
## COMPLEX



COMPLICATED

### Managing Complex Change

VISION + SKILLS + INCENTIVES + RESOURCES + ACTION PLAN =



Adapted from knoster, Villa. & Thousand

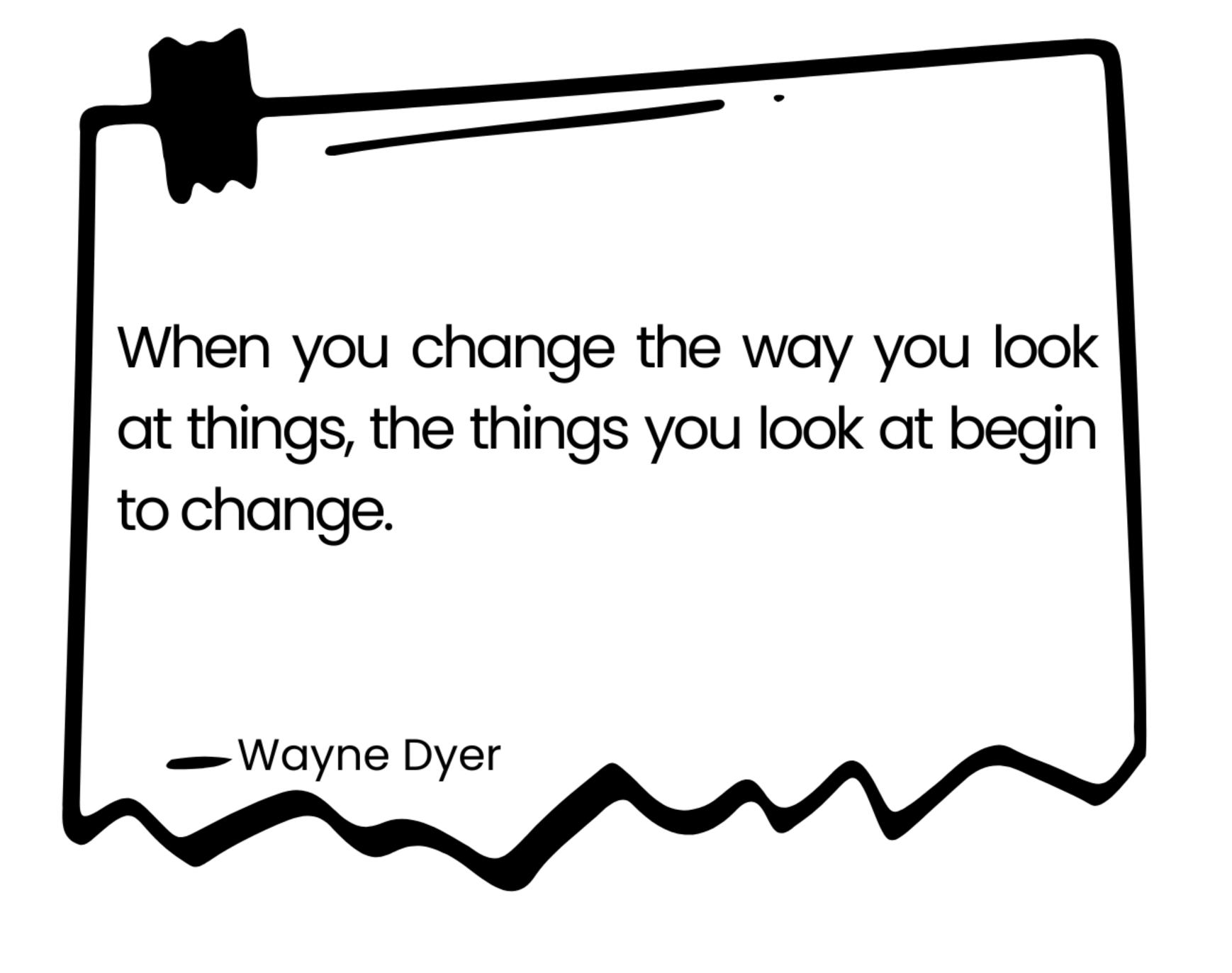
strengths

opportunities

SWOT analysis

weaknesses

threats



### Identify & Attack Challenges

strategy

- Always share the why.
- Communicate the non-negotiables.
- Go on a listening tour.
- Give time, support, and stay the
- course.



Sarie Bell, Ed.D.

BE EXCELLENT on purpose

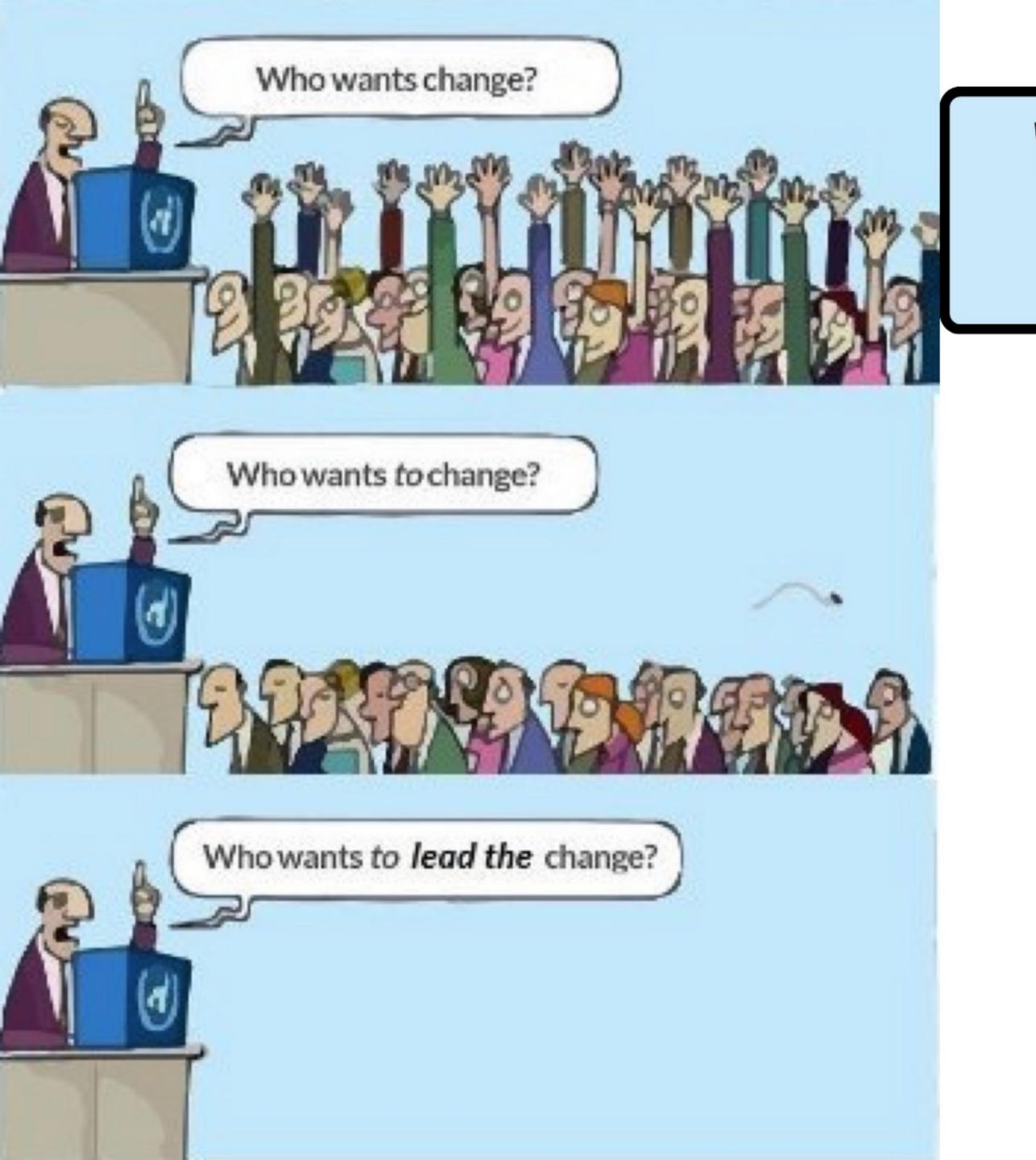
Dare to Be Different



Sanée Bell, Ed.D.



#### PROJECT 01



# WE HAD A SYSTEM THAT DIDN'T WORK FOR ALL STUDENTS PRIOR TO THE PANDEMIC. WHY WOULD WE GO BACK?



# WE HAD A SYSTEM THAT DIDN'T WORK FOR ALL STUDENTS PRIOR TO THE PANDEMIC. WHY WOULD WE GO BACK?



OUR CURRENT SITUATION IS A CATALYST TO BRING SCHOOLS TO THE 21ST CENTURY.

ARE WE THERE YET?





WE HAD A SYSTEM THAT DIDN'T WORK FOR ALL STUDENTS PRIOR TO THE PANDEMIC.
WHY WOULD WE GO BACK?



OUR CURRENT SITUATION IS A CATALYST TO BRING SCHOOLS TO THE 21ST CENTURY.

ARE WE THERE YET?



EVERY SYSTEM IS DESIGNED TO GET THE RESULTS THAT IT IS GETTING.

ARE YOU PLEASED WITH THE OUTCOME?

"Your leadership defines the organization.
Be sure that you are framing the organization for greatness."

Sance Bell, Ed.D.



# Be Excellent On Purpose

INTENTIONAL STRATEGIES FOR IMPACTFUL LEADERSHIP





