



# School Board Member Recognition Month

## This Kit Includes

AASB's School Board Member Recognition Month Kit includes an array of materials to help you honor school board members for the commitment to the children of your community. This kit includes:

- A template for customizable certificates
- A sample editorial to mail to local newspapers
- A sample "thank you" letter to send to board members' employers
- A sample resolution for use by local organizations and governing bodies
- A list of creative suggestions for honoring board members
- Advertisements to use in school and community newsletters and publications
- Scripts for radio public service announcements
- Suggestions for messages to put on schools' and businesses' marquees
- A feature article to use in newsletters and newspapers
- A customizable press release announcing Board Member Recognition Month

Also, we have included an evaluation that will help us compile a list of ways local schools are honoring their board members. Please complete and return it to us at the end of January so that we can continue to improve our kit.

Superintendents are asked to personalize and print certificates for each school board member and give them to the board president for distribution at the January board meeting.

AASB encourages medium to large school systems to consider coordinating events among the school so that neither the schools nor the board members are overwhelmed with activities during the month.

*Note: Logos and materials from this kit also are posted at [www.alabamaschoolboards.org](http://www.alabamaschoolboards.org) for your convenience.*